



Vermont's **Child Care** Campaign

Vermont's child care crisis impacts everyone. Without an affordable, quality child care system, children miss out on fundamental development opportunities, parents—especially mothers—are unable to fully participate in the workforce, early childhood educators are undervalued and underpaid for their essential work, employers are unable to recruit and retain talent, and our economy cannot recover or grow. Solving our child care crisis makes Vermont a more affordable place for everyone.

What you need to know about Vermont's child care crisis.

- Child care supply doesn't meet demand: 3 out of 5 of Vermont's youngest children do not have access to the child care they need.
- Child care is unaffordable for families: many are spending upwards of 30% of their household income on child care, even with financial assistance.
- Early childhood educators are leaving their chosen careers in which they're trained experts because they can't make a living.

When we solve child care everyone benefits.

- Nearly 9,000 additional children will have equitable access to the child care they need.
- Child care will be truly affordable and no family will spend more than 10 percent of their household income on child care.
- Vermont's early childhood education workforce will be skilled and stable, because educators will be fairly compensated and supported.
- Thousands of Vermonters - mainly women - will be able to enter or re-enter the workforce.
- Vermont's economy will see immediate and sustained benefits from public investment in child care.

LEARN MORE & TAKE ACTION: LetsGrowKids.org/action-center



With your support we've made progress, but there's still work to do.

- Legislation passed and investments made in 2021 and 2022 have laid the foundation for our work to realize our vision for a quality, affordable child care system in Vermont.
- In 2023, through policy change and sustained, long-term investment, we can achieve equitable, quality, affordable child care for all children from birth to five. That means children will be able to access care where and when they need it, families will spend no more than 10% of their household income on child care, and early childhood educators will be well compensated and supported for their essential work.

Envisioning a future.

- Vermont's Child Care Campaign, together with its 35,000 supporters are on a mission to end our state's child care crisis.
- We envision a future in which children can access inclusive and culturally responsive early learning opportunities in their communities that meet their needs, families can thrive and work, early childhood educators are valued and appropriately compensated for their essential work, employers have the talent they need to operate, and our economy grows.
- This shared vision becomes a reality when the state increases public investment in Vermont's child care system.

This is where you come in.

In 2023, we need all elected officials to make child care their number one priority. This means they must support and pass legislation that includes long-term public investment to make this vision for Vermont's child care system a reality.

You've helped put the pieces in place. The time is NOW to solve Vermont's child care crisis. Let's make history together in 2023!



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LET'S GROW KIDS
CHILD CARE IS ESSENTIAL