

## TAKE ACTION!

### 1. Join an LGK Action Team

Action Teams are made up of Vermont parents, providers, clergy, business owners and others who are passionate about creating positive change for children. Team members play a leadership role in organizing their communities around support for high-quality, affordable child care. Email [brian@letsgrowkids.org](mailto:brian@letsgrowkids.org) to learn more.

### 2. Contact your Legislator

Early childhood is definitely on lawmakers' radar, but to gain significant investments in high-quality, affordable child care in Vermont we need to build more urgency in the State House. Use LGK's Legislator Lookup tool to find your legislators and their contact information, and ask them to invest in kids!  
► [letsgrowkids.org/legislator-lookup](https://letsgrowkids.org/legislator-lookup)

### 3. Register to Vote

We'll need a strong early childhood voting base to create real change for children.

Help create policy change  
that supports kids!



## About the Campaign

Every child deserves a strong start and equal chance in life.

Let's Grow Kids is a public awareness and engagement campaign about the important role that high-quality, affordable child care can play in supporting the healthy development of Vermont's children during their first five years—the most important years for laying a foundation for success in relationships, in school and in life. Because Vermont's shortage of high-quality, affordable child care is a serious challenge for our communities and our economy, our goal is to gain public support leading to increased, sustainable investment that gives all children the chance to reach their full potential.

[letsgrowkids.org](https://letsgrowkids.org)

### Contact Let's Grow Kids

[info@letsgrowkids.org](mailto:info@letsgrowkids.org)  
(802) 448-0483

Let's Grow Kids  
19 Marble Ave, Suite 4  
Burlington, VT 05401



**LET'S GROW KIDS**  
FOCUS ON THE FIRST YEARS



Together, we can create  
positive, lasting change for  
all Vermont children.

Learn more and sign the Petition at  
[letsgrowkids.org](https://letsgrowkids.org)

The early years offer the best opportunity to prepare a child for future success.



About 90% of the brain develops by age 5

A baby's brain makes **ONE MILLION** new connections every second. To strengthen these connections, children need nurturing relationships & play-based stimulating learning opportunities.

For the thousands of Vermont children whose parents are working, **high-quality, affordable child care** can play an essential role in supporting healthy development.

Child care is good for business, too.

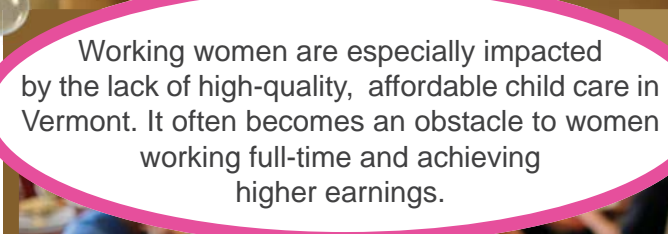
It supports the workforce of today...



And the workforce of tomorrow.



Working women are especially impacted by the lack of high-quality, affordable child care in Vermont. It often becomes an obstacle to women working full-time and achieving higher earnings.



And child care is key to a prosperous economy.

A recent report found that every dollar invested to expand early care and learning programs in Vermont would yield \$3.08 in return—for a total of \$1.3 billion in net benefits to Vermont's economy over the next 60 years.

But too many Vermont children are **STALLED** at the **START**



▶ **Almost half** of Vermont infants & toddlers who are likely to need child care **don't have access to any regulated programs.**

▶ **Almost 80%** of Vermont infants & toddlers who are likely to need child care **don't have access to high-quality programs.**

▶ Find out how well the need for child care is being met in your county at:

[letsgrowkids.org/stalled-start](https://letsgrowkids.org/stalled-start)